



Chandler Small Business Development Workshop

Designed to Assist Small and Minority Businesses



Thursday, April 22, 2010

Chandler Downtown Library

(Council Chambers)

22 S. Delaware St.

Presented by



Chandler • Arizona
Where Values Make The Difference

Sponsored by



CHANDLER BUSINESS DEVELOPMENT WORKSHOP

Thursday, April 22, 2010 • Chandler Downtown Library (Council Chambers)
22 S. Delaware St.

7:30 am **Registration and Networking (Continental Breakfast Served)**

8:00 am **Welcome and Introductions**

Mayor Boyd Dunn, City of Chandler
Christine Mackay, City of Chandler Economic Development Director

8:15 am **Financing Your Business: Navigating Troubled Times**

Jim Pippier, Business Development Specialist, U.S. Small Business Administration

9:00 am **The Big Picture: Challenges and Opportunities for Small Business**

Scott Hessell, Lecturer, Norton School of Family and Consumer Sciences and McGuire Entrepreneurship Scholar – University of Arizona

9:40 am **Local Small Business Resources**

Caitlyn McNamara, azbusinessresource.com
Derek Neighbors, Gangplank
Dennis Cleveland, Maricopa Workforce Connections

10:00 am **Break**

10:15 am **Connecting With Your Customers in the Digital Age**

Derek Neighbors, Pragmatic Idealist, Gangplank

11:00 pm **Reinventing Your Company for Your New Reality**

Joel Strom, Business Consultant, Speaker, Author – Renaissance Executive Forums

11:45 pm **Wrap-up**

12:00 pm **Adjourn**

For more information or to register, go to www.chandleraz.gov/smallbiz or call 480-782-3030.
Please RSVP by April 16, 2010